



Sponsorship Packages

Official Game Sponsor - \$1,000

This sponsorship is for each home game and includes:

- 🏀 4 sets of season tickets
- 🏀 PA Recognition (3), before the game, at halftime and at the end of the 3rd quarter
- 🏀 Autographed official game ball
- 🏀 One banner to hang at Flight home games
- 🏀 Ads on the Fayetteville Flight website and in the Media Guide

Starting Line-Up Sponsor – \$750

This sponsorship is for the starting lineup and includes:

- 🏀 2 sets of season tickets
- 🏀 2 PA Recognitions during the game, including during our pre-game entertainment and just before the starting lineup is introduced
- 🏀 2 Fayetteville Flight T-Shirts
- 🏀 Ads on the Fayetteville Flight website and in the Media Guide

Half Court Shot Sponsor – \$500

The Flight loves to get the crowd involved and what better way to do that than with a half court shot during a timeout! We'll pull a contestant out of the stands for a shot at half court to win \$100. But no one goes home a loser; even if the contestant doesn't hit the shot they will be awarded tickets to the next home game. The half court shot contest will be named after your company and your sponsorship will be announced before the contestant shoots and again after the contest is completed. This sponsorship includes:

- 🏀 1 set of season tickets
- 🏀 PA Recognition
- 🏀 2 Fayetteville Flight T-Shirts
- 🏀 Ads on the Fayetteville Flight website and in the Media Guide

3D Light Sponsor - \$250

The 3D Rule, which adds an extra point on a turnover, makes the ABA different than any other basketball league and is arguably THE most exciting rule in basketball today. Anytime there is a turnover before the team on offense gets to half court, the red light is turned on and the PA announcer lets everyone know the rule is in effect. As a result, a two pointer becomes a three and a three pointer becomes a four. As a sponsor of this rule, you'll be announced every time it takes effect. This sponsorship includes:

- 🏀 PA Recognition throughout the game
- 🏀 Ads on the Fayetteville Flight website and in the Media Guide



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Halftime Show Sponsor - \$200

A variety of local entertainment groups will be slated to perform at halftime, which will also include several games to get kids involved in the action. The halftime show will be named

- 🏀 Halftime PA Recognition
- 🏀 Ads on the Fayetteville Flight website and in the Media Guide

Flight Fast Break Membership - \$20

As a Flight Fast Break card holder you will receive the following:

- 🏀 2 Tickets to the Home Game of your choice (based on availability)
- 🏀 Half Price Tickets ALL season long
- 🏀 Priority Seating
- 🏀 10% off of Flight Merchandise
- 🏀 Personal Invitations to closed tryouts & practices
- 🏀 10% off concessions at all Flight home games
- 🏀 Personal Invitations to Flight special events
- 🏀 Special Updates on team activities
- 🏀 Eligibility for special drawings online & at home games i.e. Halftime Contest, Pregame Contest etc..
- 🏀 Risk-Free



About The Flight

The Fayetteville Flight ABA Basketball team is a sports Entertainment Company dedicated to bringing a winning ABA Championship to Cumberland County; developing diverse new basketball fans, providing superior entertainment, and providing service to the communities in which we reside.

We will achieve our mission by conscientiously working to emphasize our core values:

1. Inclusion in all things and a team that represents the diverse nature of Cumberland County
2. Mutual respect for one another, commitment to excellence, integrity and class in everything we do.
3. Make Cumberland County a better place to live through our involvement in social causes and community concerns.
4. Create an atmosphere that places sponsors and fans first by deliver quality experiences in our daily activities.
5. Honor and embrace the foundation of the ABA experience by involving our guests holistically in game day activities as active participants —not merely observers of the game.
6. Foster an environment that makes ABA basketball a popular and prominent sport in Cumberland County and surrounding areas





2018 -19 PARTNERSHIP PACKET



BRINGING A COMMUNITY TOGETHER!

WWW.FAYETTEVILLEFLIGHT.ORG

WWW.ABALIVEACTION.COM

BUSINESS: 910.676.5155